ABOUT US

NS Training is a leading IT training institute dedicated to empowering aspiring professionals with industry-relevant skills. Our comprehensive curriculum, expert instructors, and hands-on approach ensure you are prepared to excel in the ever-evolving digital landscape.

65000+	100,000+	100M+	500,000+
Student Worldwide	Certificates	Course Impressions	Social Media Family

WHY US

- **Experienced Trainers:** Learn from industry professionals with practical experience.
- **Hands-on Training:** Focus on real-world projects and portfolio development.
- **Comprehensive Curriculum:** Covering Adobe Creative Suite, Figma, and more.
- **Internship Opportunities:** Gain work experience with our in-house projects.
- **Career Support:** Assistance in freelancing, internships, and job placements.

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WE OFFER

5+ Years of Excllence

Experienced Trainer

Jobs Placement Cell

Practice-Based Learning

Career Oriented Learning

Industry Connectivity

SALIENT FEATURES

- **Industry-Centric Curriculum:** Aligned with current trends and technologies.
- **Project-Based Learning:** Work on real-world design projects for your portfolio.
- **Interactive Learning Environment:** Live feedback sessions, peer reviews, and mentorship.
- **Bonus Freelancing Module:** Learn how to start and grow your freelancing career.
- **SmallClass Sizes:** Personalized attention to ensure comprehensive understanding.
- **Job Readiness:** Get prepared for roles in design agencies, startups, and freelance work.

WHY THIS COURSE?

Our Professional Video Editing Diploma Program is designed to transform beginners into skilled professionals who are ready to tackle the challenges of the digital world. Whether you're looking to start your career in editing, shift to a creative role, or enhance your freelance capabilities, this course offers everything you need to succeed.

COURSE OVERVIEW: PROFESSIONAL VIDEO EDITING DIPLOMA WITH AI

- **Adobe Premiere Pro :** Learn professional video editing fundamentals: timeline management, trimming, transitions, text overlays, color correction, and export settings for different platforms.

- **CapCut (Social Media Editing) :** Master quick edits, trending transitions, captions, and effects tailored for TikTok, Instagram Reels, and YouTube Shorts.

- **Adobe After Effects :** Dive into motion graphics and VFX: dynamic title animations, intros/outros, green screen, tracking, and advanced visual effects.

- **Final Project :** Create a complete video project (e.g., short film, commercial, or social media campaign) integrating Premiere Pro, CapCut, and After Effects.

- **Portfolio Development :** Build a professional video editing showreel to showcase your skills and attract clients.

- **Freelancing & Client Work :** Learn client communication, pricing strategies, project delivery, and how to establish yourself in the freelance market.

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SOFTWARE

ADOBE PREMIERE PRO

Adobe Illustrator is a powerful vector graphics editor that allows you to create and edit illustrations, logos, and other graphical elements with precision. It's perfect for designing scalable and high-quality graphics that maintain clarity at any size.

ADOBE AFTER EFFECTS

Adobe Photoshop is the leading image editing software used for photo retouching and manipulation. With its extensive tools and features, you can transform ordinary images into extraordinary visuals, making it essential for photographers and designers alike.

CAPCUT

Figma and Adobe XD are collaborative design tools focused on user interface and experience design.They allow designers to create interactive prototypes and wireframes while enabling real-time collaboration, making them ideal for modern design teams.

FRREPIK & CHATGPT

Learn how to enhance your creative workflow using advanced tools like Freepik for professional video assets and ChatGPT for generating scripts, video prompts, and client-ready concepts. Master the art of blending AI with creativity to produce engaging, efficient, and impactful video content that captures attention and drives results.

COURSE OBJECTIVES

- Master the core tools in Adobe Premiere Pro, CapCut, and Adobe After Effects for professional video editing and motion graphics.
- Understand video editing principles including cutting, transitions, color correction, sound syncing, and storytelling through visuals.
- Develop the ability to create engaging content such as short-form social media videos, cinematic edits, commercials, and visual effects.
- Learn motion graphics and animation fundamentals for dynamic titles, intros/outros, and special effects.
- Build a professional showreel/portfolio that highlights your editing style and attracts potential clients or employers.
- Gain insights into freelancing and monetization by understanding pricing strategies, client management, and project delivery.

WHO SHOULD ATTEND?

- Aspiring Video Editors Beginners who want to build a strong foundation in professional video editing.
- Content Creators & Influencers – Individuals looking to edit engaging content for YouTube, TikTok, Instagram, and other social platforms.
- Freelancers Editors: seeking to expand their skill set and attract higher-paying clients.
- Entrepreneurs & Business Owners: Those who want to create their own marketing videos, promos, and ads.
- Marketing & Media Professionals – Individuals aiming to strengthen their visual storytelling and video production capabilities.

REQUIREMENTS:

- **Prior Experience:** No prior video editing experience is required.
- **Software:** Adobe Premiere Pro, After Effects, and CapCut will be provided at no additional cost by the institute.

SYSTEM REQUIREMENTS:

- **Processor:** Multicore Intel or AMD processor (64-bit support, 6th generation or later recommended).

- **Operating System:** Windows 10 (64-bit) version 21H1 or later, or Windows 11.

- **Note:** Windows 10 versions 1507, 1511, 1607, 1703, 1709, 1803, 1809, 1903, 1909, and 2004 are not supported.

- **RAM:** Minimum 8 GB (16 GB recommended for After Effects)

- **HardDiskSpace:** At least 8 GB free space for installation (SSD strongly recommended for smooth performance).

- **Graphics:** Dedicated GPU with at least 2 GB VRAM (NVIDIA/AMD preferred).

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COURSE CURRICULUM: MODULES

Module 1:
Adobe Premiere Pro
Module 2:
CapCut for Social Media
Module 3:
Adobe After Effects

Bonus: AI-Powered Video Editing: Enhancing Content Creation & Workflow Efficiency

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MODULE 1: ADOBE PREMIERE PRO

INTRODUCTION & WORKFLOW

- Learn the basics of the editing industry, types of projects (films, YouTube, ads, social media) and career growth paths.

- Get familiar with Premiere Pro interface, workspace layouts, and how professionals organize their projects.

- Explore project setup, importing large media files, and managing them with bins and proxies.

- Discover the most useful keyboard shortcuts to save hours of editing time.

- Understand the full editing pipeline: from raw footage to final export.

- Assignment: Import a raw vlog project, organize media in bins, and create a clean timeline ready for editing.

BASIC EDITING TECHNIQUES

- Practice cutting and trimming with precision to maintain smooth story flow.
- Learn ripple, roll, slip, and slide edits for different situations.
- Use markers and labels to keep timelines structured.
- Apply J-cut and L-cut techniques for natural storytelling in conversations.
- Develop a rough cut that follows a narrative from start to finish.
- Assignment: Edit a day-in-the-life style vlog maintaining smooth transitions and clear storytelling.

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ADVANCED TIMELINE MANAGEMENT

- Learn multi-track editing to layer multiple audio and video sources.
- Use nested sequences for handling complex projects like ads or interviews.
- Sync footage from multiple cameras (multi-cam editing).
- Experiment with slow motion, reverse playback, and variable speed control.
- Apply adjustment layers to apply global effects to multiple clips.
- Assignment: Edit a 2-camera interview sequence by syncing and switching between angles seamlessly.

AUDIO EDITING & MIXING

- Clean up audio with noise reduction and equalization tools.
- Balance background music, voiceover, and dialogue effectively.
- Add cinematic sound effects (whoosh, hits, atmospheres) to enhance scenes.
- Automate volume using audio ducking for better dialogue clarity.
- Design smooth audio transitions with fades and reverb.
- Assignment: Edit a 30-second music video snippet where cuts are synced with the beats of the soundtrack.

TITLES & GRAPHICS

- Learn to create professional titles and lower thirds using the Essential Graphics panel.
- Add subtitles for accessibility and international audience reach.
- Design animated social media handles and branding elements.
- Create custom intros/outros with typography and shape layers.
- Use pre-made templates (MOGRT files) and customize them for different clients.
- Assignment: Create a YouTube intro video with animated text and branding graphics.

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COLOR CORRECTION & GRADING

- Correct exposure, contrast, and white balance for natural results.
- Apply creative LUTs to give a cinematic mood to footage.
- Match different camera shots so they blend seamlessly.
- Perform secondary corrections (skin tones, selective highlights).
- Develop popular looks: moody, pastel, vintage film, teal-orange.
- Assignment: Edit and grade a cinematic travel montage that tells a visual story.

CREATIVE TRANSITIONS

- Explore masking transitions like zooms, wipes, and whip pans.
- Use speed ramping and time remapping to create dramatic motion.
- Learn trendy transitions used in reels (glitch, spin, bounce).
- Build split screen and picture-in-picture edits for creative storytelling.
- Combine transitions with music beats for maximum engagement.
- Assignment: Create a travel reel edit with multiple creative transitions matched to upbeat music.

EXPORT & DELIVERABLES

- Export projects optimized for YouTube in HD and 4K formats.
- Learn settings for Instagram Reels and TikTok to maintain quality.
- Create your own export presets to save time.
- Export audio-only files for podcasts or background tracks.
- Package entire projects for client handover.
- Assignment: Export the same project into three formats: YouTube HD, TikTok Reel, Instagram story.

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MODULE 2: CAPCUT (DESKTOP + MOBILE)

GETTING STARTED WITH CAPCUT

- Learn the difference between desktop and mobile CapCut workflows.
- Import media and sync it with trending audios from TikTok or Instagram.
- Explore quick-edit templates for viral content and how to customize them.
- Get familiar with CapCut's simple yet powerful editing interface.
- Study the structure of viral edits to understand what makes them shareable.
- Assignment: Recreate a trending CapCut template edit and personalize it with custom effects.

SHORT-FORM STORYTELLING

- Understand how hooks capture attention in the first 3–5 seconds.
- Practice fast-paced cuts that keep viewers engaged.
- Apply meme-style comedic timing for humor-based videos.
- Learn to condense a full story into 15–30 seconds.
- Develop a script-to-edit approach for short-form content.
- Assignment: Create a lifestyle reel (30 sec) with a catchy hook and full mini-story.

TEXT & CAPTIONS

- Generate auto-captions for accessibility and audience retention.
- Design custom subtitles with unique fonts, colors, and effects.
- Use text overlays for highlighting dialogue or key messages.
- Enhance memes with emojis and stickers.
- Sync animated text with beats or dialogue for extra impact.
- Assignment: Make a meme reel with animated captions synced to sound effects.

FILTERS & EFFECTS

- Apply CapCut's built-in filters for cinematic or aesthetic vibes.
- Use retro/VHS looks to create nostalgic edits.
- Add glow and sparkle effects for transformations or reveals.
- Combine blur, shadow, and overlays for moody edits.
- Create custom looks by stacking multiple filters creatively.
- Assignment: Make a before/after glow-up reel with trending glow and sparkle effects.

KEYFRAMING & MOTION

- Learn the fundamentals of keyframes and animation paths.
- Add smooth zooms and pans for dynamic edits.
- Animate text and emojis with motion paths.
- Create creative transitions using keyframes alone.
- Practice cinematic camera movement effects.
- Assignment: Produce a smooth transition reel using only keyframes for animations.

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CHROMA KEY & MASKING

- Use green screen tools for background replacement.
- Learn to mask out objects and people for creative layering.
- Replace skies, add overlays, or create fantasy edits.
- Combine chroma key with effects like glow or glitch.
- Practice layering multiple masked visuals in one video.
- Assignment: Replace a green screen background with a trending TikTok background scene.

BRANDING & CAMPAIGN EDITS

- Design intros/outros for influencers and small businesses.
- Use batch editing for a consistent brand look.
- Create templates for logos and recurring elements.
- Edit product showcases for marketing campaigns.
- Study successful branded reels for inspiration.
- Assignment: Create a 3-video mini campaign for a fictional brand (intro, showcase, testimonial).

EXPORTING & PLATFORM OPTIMIZATION

- Export videos optimized for Instagram, TikTok, and YouTube Shorts.
- Learn the best resolution, bitrate, and aspect ratio settings.
- Adjust exports for vertical, square, and horizontal formats.
- Avoid quality loss under platform compression.
- Batch export multiple videos efficiently.
- Assignment: Export a project in three versions: TikTok, YouTube Short, Instagram Story.

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MODULE 3: ADOBE AFTER EFFECTS

INTRODUCTION TO MOTION GRAPHICS

- Explore the After Effects interface and how it differs from Premiere.
- Learn layer-based editing and the timeline structure.
- Animate objects using keyframes and easing.
- Apply motion blur for realistic animation.
- Create simple text animations and shape animations.
- Assignment: Make a lyric video snippet with words animated in sync with the music.

COMPOSITING & GREEN SCREEN

- Learn rotoscoping to isolate objects from footage.
- Remove green screen backgrounds using chroma key.
- Apply matte techniques for seamless compositing.
- Replace plain backgrounds with cinematic settings.
- Add overlays (fire, smoke, rain) for realism.
- Assignment: Replace a green screen background with a cinematic sci-fi environment.

MOTION TRACKING & STABILIZATION

- Perform point tracking to attach graphics to moving objects.
- Use null objects for smoother animation control.
- Apply 3D camera tracking to integrate text into real footage.
- Replace billboards or signs with custom graphics.
- Stabilize shaky handheld footage professionally.
- Assignment: Add an animated logo onto a moving object in real footage.

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LOGO & BRANDING ANIMATIONS

- Animate logos for intros/outros.
- Apply text reveals using shape masks.
- Build brand stings and openers.
- Combine logo animation with sound effects.
- Design intro templates for YouTubers.
- Assignment: Create a 15-second animated intro for a YouTube channel.

. INFOGRAPHICS & EXPLAINER VIDEOS

- Animate charts, graphs, and bars.
- Use icons and illustrations in motion.
- Break down complex information visually.
- Apply text + graphics to tell stories.
- Use templates to speed up workflow.
- Assignment: Make a 30-second animated explainer for a topic of your choice.

ADVANCED MOTION DESIGN

- Use expressions for looping animations.
- Animate particles for abstract visuals.
- Apply glitch, distortion, and warp effects.
- Use advanced masks for transitions.
- Create cinematic title sequences.
- Assignment: Design a glitch-inspired promotional video.

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AD & COMMERCIAL MOTION GRAPHICS

- Build animated product showcases with text + visuals.
- Design typography-based ad campaigns.
- Integrate sound design with animated visuals.
- Study examples of Netflix, Nike, and Apple ads.
- Create dynamic transitions that highlight products.
- Assignment: Produce a 30-second animated ad for a fictional product.

FINAL PORTFOLIO & FREELANCING PREP

- Combine all projects into a professional showreel.
- Export videos in multiple formats and resolutions.
- Build an online portfolio (Behance, YouTube, Instagram).
- Learn how to create Fiverr/Upwork gigs.
- Set pricing and handle client communication.
- Final Assignment: Create a showreel portfolio showcasing best work from Premiere, CapCut, and After Effects.

REVIEWS

"Before this diploma, I only knew basic cutting. Now I can edit cinematic videos in Premiere Pro and create animated intros in After Effects. I have already landed 3 freelance projects!"

AYESHA K. – FREELANCE EDITOR

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"CapCut Pro training was a game-changer. I can now edit reels quickly, add trendy effects, and manage social campaigns without hiring editors. Saved me a lot of money."

HAMZA R. – MARKETING PROFESSIONAL

"The assignments really pushed me to improve. My YouTube channel now looks professional, and my subscribers are growing faster than ever."

SARA M. – ASPIRING YOUTUBER

"The freelancing module gave me confidence to set up Fiverr and Upwork profiles. Within weeks, I secured my first international client."

BILAL A. – ENTREPRENEUR

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INSTRUCTOR PROFILE

MAHER WAQAR
SENIOR VIDEO EDITOR

Experience: 5+ years in professional video editing and post-production.

Expertise: Premiere Pro, After Effects, CapCut Pro, Motion Graphics, Social Media Content Creation.

Industry Work: I have worked with multiple companies and brands including BeEnergy PVT LTD, Total, Whites Pearl, Bolt Thumber, Bolt Water Flosser, HR Motors, NS Marketing, ABS Developer Podcast, and Sports Content. My experience covers a wide range of projects such as storytelling videos, brand videos, market surveys, podcasts, teasers, car edits, ad campaigns, vlog editing, and sports content.

Teaching **Background:** Trained over 1,500 students in media academies and online platforms.

Style: Hands-on, practical teaching with real-world assignments and trend-based projects.

Apply Now